



21st Century Literacy and the Graphic Novel: *Teaching Literacy through Mix-media Texts*

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Part I

Classrooms: Yesterday, Today, and Tomorrow

The 19th Century Classroom...



20th Century English Class

Novel Study Presentation by Teacher

Tools used:

- ❑ Handouts
- ❑ Whiteboard
- ❑ Poster/Chart Paper
- ❑ Notebook paper, pens
- ❑ Culminating assignment? **ESSAY**



21st Century Classroom

Teachers and Student collaboratively create a book “trailer” based on their reading of a novel

- ❑ Computers
- ❑ Editing software
- ❑ Video camera
- ❑ Class wiki
- ❑ Culminating Project: Commercial Trailer







What is 21st Century Literacy?

“Literacy has always been intimately tied to a technology...as technology continues to evolve, always moving toward the more sophisticated, our literacy capacities must also grow more sophisticated.” - Kylene Beers

21st Century Literacy

“Today’s students need to be critical thinkers, problem solvers and effective communicators...”

Partnership for 21st Century Skills

“What students read is no longer limited to words on the page. Today’s students must be intelligent readers of texts in different media, including illustrations, photographs, television programs, advertisements, films, and web sites.”

National Board for Professional Teaching Standards

21st Century Literacy

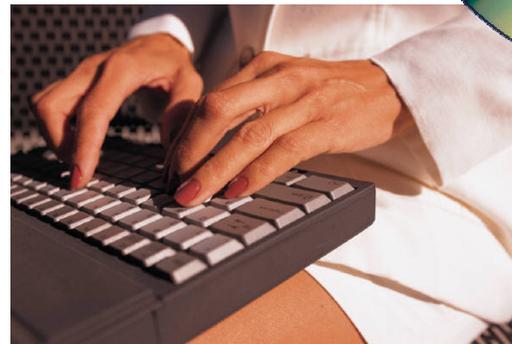
Traditional Model:

Read
Write



21st Century Model:

Analyze
Produce



21st Century Literacy Defined:

“Literacy has always been a **collection of cultural and communicative practices** shared among members of particular groups. **As society and technology change, so does literacy.** Because **technology has increased the intensity and complexity of literate environments**, the **twenty-first century demands that a literate person possess a wide range of abilities and competencies**, many literacies. These literacies—**from reading online newspapers to participating in virtual classrooms**—are multiple, dynamic, and malleable. As in the past, they **are inextricably linked with particular histories, life possibilities, and social trajectories of individuals and groups.**”

National Council for Teachers of English (NCTE) 2008

A 21st Century Literate Person:

- Develop proficiency with the tools of technology
- Build relationships with others to pose and solve problems collaboratively and cross-culturally
- Design and share information for global communities to meet a variety of purposes
- Manage, analyze, and synthesize multiple streams of simultaneous information
- Create, critique, analyze, and evaluate multimedia texts
- Attend to the ethical responsibilities required by these complex environments